

EXPO SCHEDULE & MAPS

EXPO SCHEDULE - AT A GLANCE

SUNDAY MARCH 5TH	MONDAY MARCH 6TH	TUESDAY MARCH 7TH	WEDNESDAY MARCH 8TH
ARRIVE TO PHOENIX AREA	6:30am - 8:00am REGISTRATION	6:30am - 8:00am REGISTRATION	7:00am - 8:00am BREAKFAST
2:00pm - 7:00pm Attendee Registration	7:00am - 8:00am BREAKFAST	7:00am - 8:00am BREAKFAST	8:30am - 10:00am VENDOR TRAINING
5:30pm - 9:00pm Expo Opening Night - Concert / Reception	8:00am - 9:15am SESSION 1	8:00am - 9:15am SESSION 1	10:15am - 11:45am VENDOR TRAINING
5:30pm - 6:00pm Ribbon Cutting Ceremony with Mayor John Giles	9:30am - 10:45am SESSION 2	9:30am - 10:45am SESSION 2	12:00am - 1:00pm LUNCH
6:00pm - 7:30pm Appetizers and Hors D'oeuvres	11:00am - 12:15pm SESSION 3	11:00am - 12:15pm SESSION 3	1:00pm - 2:30pm KEYNOTE PRESENTER
6:30pm - 9:00pm Live Concert	EXHIBIT FLOOR / LUNCH	EXHIBIT FLOOR / LUNCH	2:30pm - 3:00pm AWARD CEREMONY
	4:30pm - 5:45pm SESSION 4	4:30pm - 5:45pm SESSION 4	UNTIL NEXT YEAR
	DINNER ON THE PLAZA	DINNER ON THE PLAZA	
	7:00pm - 9:00pm VENDOR NIGHT SCHOOL	7:00pm - 9:00pm VENDOR NIGHT SCHOOL	

SUNDAY - MARCH 5TH | REGISTRATION & EVENTS




REGISTRATION	
LOCATION	2:00 PM - 7:00 PM
Convention Center Building B	Registration for Attendees & Exhibitors available in Building B

WELCOME RECEPTION	
LOCATION	5:30 PM - 9:00 PM
Mesa Amphitheater	<p>Welcome Reception at the Mesa Amphitheater. Live music, appetizers, cash bar, and fireworks.</p> <p>Please wear your MasterTech Expo badge credentials for access to the reception.</p>

The map illustrates the layout of the expo venue. At the top is the Mesa Amphitheater, which is the location for the Kick Off Party. Below it is Convention Center Building B, where registration for attendees and exhibitors is held. Further down is the Convention Center Show Floor. A plaza is located at the bottom of the map. A north arrow is shown in the bottom right corner, and a dashed arrow points towards the hotel.

EXPO SCHEDULE

MONDAY - MARCH 6TH | MASTERTECH TRAININGS | DAYTIME

	MORNING SESSION 1	BREAK	MID MORNING SESSION 2	BREAK	LATE MORNING SESSION 3	EXHIBITS & BUILD OFF (MAIN HALL)	AFTERNOON SESSION 4	
LOCATION	8:00 - 9:15 AM	15 Min	9:30 - 10:45 AM	15 Min	11:00 AM - 12:15 PM	12:15 PM - 4:30 PM	4:30 PM - 5:45 PM	
Building A Outside Tent			SCHOOL OF FAB Center Mod 2 Group A		SCHOOL OF FAB Center Mod 3 Group B	LUNCH TIME EXHIBIT FLOOR OPEN		DINNER ON THE PLAZA - 5:45 PM - 7:00 PM
Building B Palo Verde 1, 2, and 3	MODERN TECH Sound & Style		MODERN TECH Sub Sonic		MODERN TECH Oem Gateway		MODERN TECH Final Tune	
Building B Theater	MASTER DESIGN Center Mod 1.1		MASTER DESIGN Center Mod 2.2		MASTER DESIGN Center Mod 3.3		MASTER DESIGN Center Mod 4.4	
Building A Superstition Ballroom North & South	SCHOOL OF FAB Center Mod 1		SCHOOL OF FAB Center Mod 2 Group B		SCHOOL OF FAB Center Mod 3 Group A		SCHOOL OF FAB Center Mod 4	

COLOR BY COURSE TRACK






Please note: Vendor Partner training sessions (Night School) run from 7:00pm-9:00pm

MONDAY - MARCH 6TH | VENDOR TRAINING | EVENING

LOCATION	7:00 - 9:00 PM	
Building B - Palo Verde 1	VENDOR TRAINING	SONY
Building B - Palo Verde 2	VENDOR TRAINING	AAMP GLOBAL
Building B - Palo Verde 3	VENDOR TRAINING	WET SOUNDS
Building B - Cholla 1 & 2	VENDOR TRAINING	HKI
Building B - Theater	VENDOR TRAINING	MSC AMERICA
Building A - Superstition Ballroom North	VENDOR TRAINING	JL AUDIO
Building A - Superstition Ballroom South	VENDOR TRAINING	VOXX - DEI
Building A - Apache	VENDOR TRAINING	KENWOOD
Building C - Mesa Room	VENDOR TRAINING	TBD

EXPO SCHEDULE

TUESDAY - MARCH 7TH | MASTERTECH TRAININGS | DAYTIME

	MORNING SESSION 1	BREAK	MID MORNING SESSION 2	BREAK	LATE MORNING SESSION 3	EXHIBITS & BUILD OFF (MAIN HALL)	AFTERNOON SESSION 4	
LOCATION	8:00 - 9:15 AM	15 Min	9:30 - 10:45 AM	15 Min	11:00 AM - 12:15 PM	12:15 PM - 4:30 PM	4:30 PM - 5:45 PM	
Building A Outdoor Tent	ELECTIVE BLOCK 1 Metal Shaping		ELECTIVE BLOCK 1 TIG Welding			LUNCH TIME EXHIBIT FLOOR OPEN    VAPER		DINNER ON THE PLAZA - 5:45 PM - 7:00 PM
Building B Palo Verde 1 - 3	ELECTIVE BLOCK 1 Coding Audrino		ELECTIVE BLOCK 1 Advanced Lighting		ELECTIVE BLOCK 2 Sewing / Stitching		ELECTIVE BLOCK 2 Sewing / Stitching	
Building B Theater	ELECTIVE BLOCK 1 Luxury Marketing		ELECTIVE BLOCK 1 The Business of Fab		ELECTIVE BLOCK 2 Business Essentials		ELECTIVE BLOCK 2 Professional Process	
Building A Superstition Ballroom North & South	ELECTIVE BLOCK 1 Metal Shaping		ELECTIVE BLOCK 1 TIG Welding		ELECTIVE BLOCK 2 DC Electronics		ELECTIVE BLOCK 2 Remote Starters	
Building C Mesa Room / Main Hall	ELECTIVE BLOCK 1 CNC Laser		ELECTIVE BLOCK 1 CNC Router					
Building A Apache Room					ELECTIVE BLOCK 2 Radar Lasertech		ELECTIVE BLOCK 2 Radar Laser Ci	

COLOR BY COURSE TRACK



Please note: Vendor Partner training sessions (Night School) run from 7:00pm-9:00pm

TUESDAY - MARCH 7TH | VENDOR TRAINING | EVENING

LOCATION	7:00 - 9:00 PM	
Building B - Palo Verde 1	VENDOR TRAINING	ORCA
Building B - Palo Verde 2	VENDOR TRAINING	HERTZ
Building B - Palo Verde 3	VENDOR TRAINING	JBL
Building B - Cholla 1 & 2	VENDOR TRAINING	METRA
Building B - Theater	VENDOR TRAINING	MSC AMERICA
Building A - Superstition Ballroom North	VENDOR TRAINING	AUDIOFROG
Building A - Superstition Ballroom South	VENDOR TRAINING	ALPINE
Building A - Apache	VENDOR TRAINING	ARC AUDIO
Building C - Mesa Room	VENDOR TRAINING	FUSION 360

EXPO SCHEDULE

WEDNESDAY - MARCH 8TH | VENDOR TRAININGS & EVENTS | DAYTIME

	VENDOR TRAINING	BREAK	EXHIBIT FLOOR	VENDOR TRAINING	LUNCH	STATE OF THE INDUSTRY	KEYNOTE PRESENTER	AWARD CEREMONY
LOCATION	8:30 - 10:00 AM	15 Min	10:15 AM	10:15 - 11:45 AM	11:30 AM - 1 PM	12:30 PM - 1 PM	1 PM - 3 PM	3 PM - 3:30 PM
Building B Palo Verde 1	VENDOR TRAINING ORCA		EXHIBIT FLOOR OPEN 10:15 AM TO 3:00 PM	VENDOR TRAINING SONY	LUNCH TIME	STATE OF THE INDUSTRY Mesa Room / Main Hall	KEYNOTE PRESENTER - CHIP FOOSE Mesa Room / Main Hall	AWARD CEREMONY Mesa Room / Main Hall
Building B Palo Verde 2	VENDOR TRAINING KICKER	VENDOR TRAINING HKI						
Building B Palo Verde 3	VENDOR TRAINING TBD	VENDOR TRAINING FIRSTTECH						
Building B Theater	VENDOR TRAINING FUSION 360	VENDOR TRAINING MOREL						
Building A Superstition Ballroom North	VENDOR TRAINING TBD	VENDOR TRAINING AUDISON						
Building A Superstition Ballroom South	VENDOR TRAINING ESCORT	VENDOR TRAINING MEMPHIS						
Building A Apache	VENDOR TRAINING JL AUDIO	VENDOR TRAINING JL AUDIO						

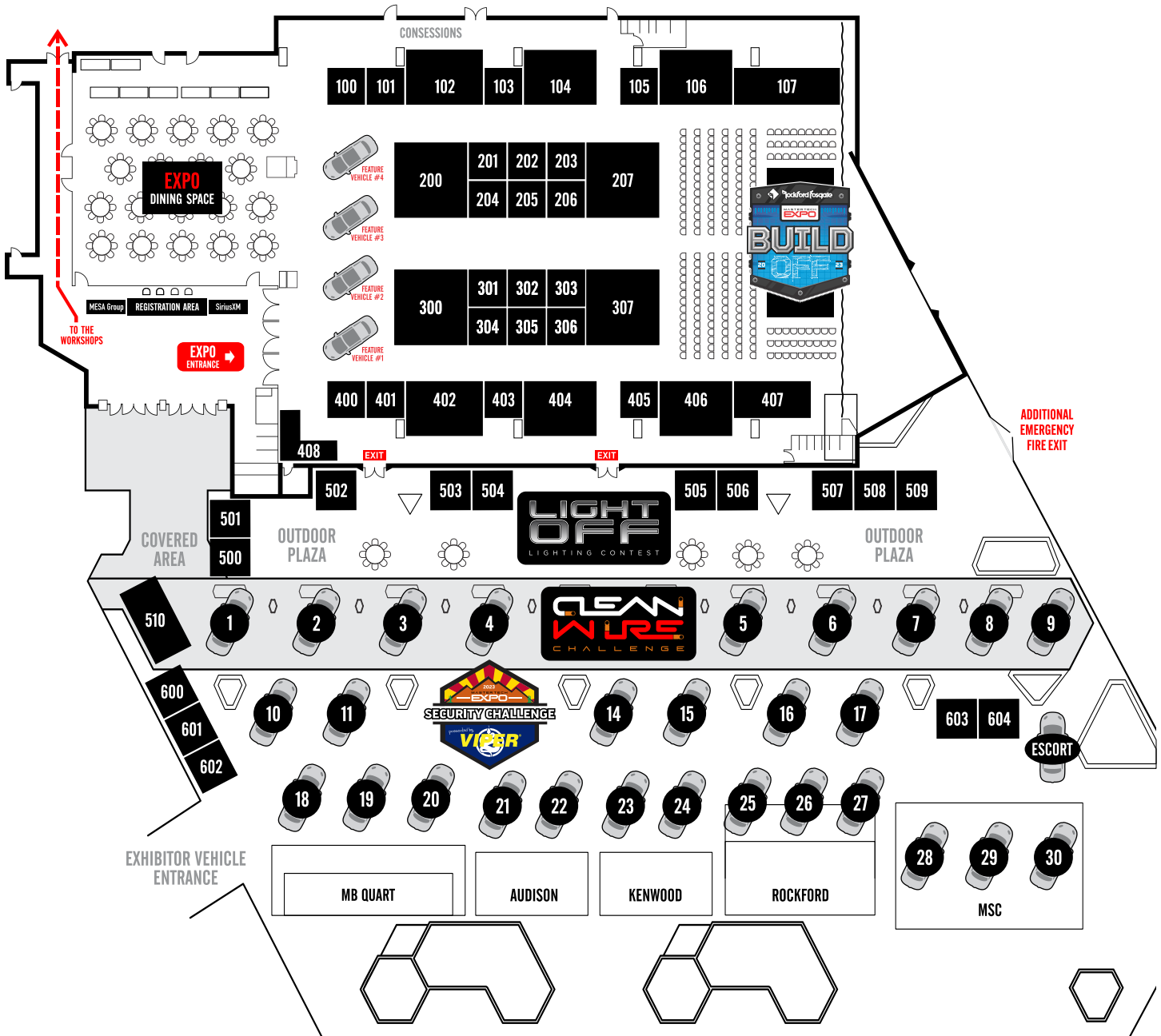
WEDNESDAY - MARCH 8TH | VENDOR TRAINING | DAYTIME

LOCATION		8:30AM - 10:00AM	10:15AM - 11:45AM
Building B - Palo Verde 1	VENDOR TRAINING	ORCA	SONY
Building B - Palo Verde 2	VENDOR TRAINING	KICKER	HKI
Building B - Palo Verde 3	VENDOR TRAINING	TBD	FIRSTTECH
Building B - Theater	VENDOR TRAINING	FUSION 360	MOREL
Building A - Superstition Ballroom North	VENDOR TRAINING	TBD	AUDISON
Building A - Superstition Ballroom South	VENDOR TRAINING	ESCORT	MEMPHIS
Building A - Apache	VENDOR TRAINING	JL AUDIO	JL AUDIO

MASTERTECH EXPO

WHERE PROFESSIONALS COME TO LEARN

EXHIBITOR MAP



MASTERTECH EXPO

WHERE PROFESSIONALS COME TO LEARN

EXHIBITOR LOCATIONS

EXHIBITOR NAME	INDOOR BOOTH	OUTDOOR BOOTH	OUTDOOR VEHICLE SPACE(S)	INDOOR FEATURE VEHICLE SPACE
MESA Group	Lobby Entrance			
Sirius/XM	Lobby Entrance			
Mobile Solutions	100+101			
Wet Sounds	102	600+601+602		
SoundShield	103			
Firstech (Compustar)	104			
Apex Lether	105			
CAMaster (also Fusion)	106			
MTI Acoustics	107			Indoor Vehicle #3
MSC America	200	Outdoor Tent	Cars 28, 29, 30	Indoor Vehicle #4
Kicker	201+202		Car 4 (Covered)	
DOW Electronics	203			
Cedar Electronics	204		Escort Car -East Plaza	
Hammer Fab	205			
Impact Interior	206			
Sony Car Audio	207		Cars 10+11	
Rockford Corp.	300+301+304	Trailer 2	Cars 16, 17, 25, 26, 27	
VOXX	302+303		Cars 12+13 (Security Challenge)	
Big Rep 3D Printers	305+306			
ORCA Designs	307		Cars 8+9 (Covered)	
JL Audio	400+401			
Alpine	402			
Grex Tools	403			
Morel	404			
Universal Lasers	405			
NC Carpet	406			
Arc Audio	407		Car 2 (Covered)	
Peel 3D	408		None	
Kenwood	None	Trailer 3	Cars 23+24 (Kenwood) & 14 (JVC)	
Audiofrog			Car 3 (Covered)	
AAMP / Audio Control		500+501	Car 1 (Covered)	
Automated Upholstery Designs		502		
Metra		503+504		
Harman / JBL		505+506	Car 5 (Covered)	
HKI/Tury		507+508+509	Cars 6+7 (Covered)	
MB Quart		Trailer 5	Cars 18, 19, 20	
Memphis		603+604	Small UTV by booth	
Chip Foose Car (Impression)				Indoor Vehicle #1
Elettromedia USA (Audison-Hertz)		Trailer 4	21, 22	Indoor Vehicle #2
D'Amore Engineering		510		

MESA CONVENTION CENTER & AMPHITHEATER PROPERTY MAP

